



FSU Sales Institute and ICSC Partnership Benefits 2024/2025 Academic Year

Chief Level (Total donation \$25,000)

1. **All Warrior and Renegade level benefits.**
2. Opportunity for a 20-minute presentation in sales classes scheduled for a two-day campus visit, essentially visiting with all students enrolled in sales courses.
3. An exclusive networking event on FSU's campus.
4. Large logo placement on all ICSC and FSU Sales Institute signage.
5. Resume access for all current FSU students in sales courses
6. 10 X 10 premium booth location at Fall/Spring Seminole Sales Showcase and ICSC career fairs.
7. Half-page of space to describe jobs and internships in the ICSC "Opportunity Guide" given to all student participants.

Warrior Level (Total donation \$20,000)

1. **All Renegade level benefits.**
2. Opportunity for a 20-minute presentation in sales classes scheduled for a single day (after Chief dates are filled).
3. Medium logo placement on all ICSC and FSU Sales Institute signage.
4. Access to a private LinkedIn group for FSU Sales students.
5. Web access to sales majors' role-play videos (with student permission).
6. Interview space in the Sales Institute sales lab when available.
7. 8 X 8 booth space at Fall/Spring Seminole Sales Showcase and ICSC career fairs.
8. Quarter-page of space to describe jobs and internships in the ICSC "Opportunity Guide" given to all student participants.

Renegade Level (Total donation \$15,000)

1. Both job and internship opportunities posted on the FSU Sales Institute website.
2. Link to your company website on the FSU Sales Institute and ICSC websites.
3. Basic logo placement on all ICSC and FSU Sales Institute signage.
4. Opportunity to participate as judges and/or buyers for competitions.
5. Access to over 350 student Role-play and Sales Management Case videos created during the ICSC event.
6. 6ft table at Fall/Spring Seminole Sales Showcase and ICSC career fairs.
7. Eighth page of space to describe jobs and internships in the ICSC "Opportunity Guide" given to all student participants.

Success happens when preparation meets opportunity!