



# FSU Sales Institute and ICSC Sponsor Activities 2022/23 Academic Year

## Chief Level (Total donation \$35,000)

1. **All Warrior and Renegade level benefits.**
2. Student ambassador will coordinate and promote partner events to other students, encourage students to apply for job opportunities with partner, and promote the partner's overall interests on campus.
3. First choice of a time slot for a 20-minute presentation in sales classes scheduled for a single day.
4. 10 X 10 booth space at Seminole Sales Showcase and ICSC career fairs.
5. Recognition on all signage during the competition events.
6. Ability to purchase reserved seats as necessary at awards banquets.
7. Reserved interview room during events held on FSU's Campus.
8. Half-page of space to describe jobs and internships in the ICSC "Opportunity Guide" given to all student participants.

## Warrior Level (Total donation \$25,000)

1. **All Renegade level benefits.**
2. Second choice of a time slot for a 20-minute presentation in sales classes scheduled for a single day.
3. Availability of a venue on FSU Campus for an evening special exclusive networking event.
4. Access to private LinkedIn groups for FSU Sales students.
5. 8 X 8 booth space at all Sales Institute career fairs.
6. Ability to purchase 4 reserved seats at awards banquets.
7. Medium logo placement on all signage during the competition events.
8. Quarter-page of space to describe jobs and internships in the "Opportunity Guide" given to all student participants.
9. 8 X 8 booth space at ICSC Career Fair.

## Renegade Level (Total donation \$20,000)

1. **Job opportunity post** on Sales Institute web site.
2. Participation in Seminole Sales Showcase and ICSC career fairs.
3. Interview space in the Sales Institute sales lab when available.
4. Logo placed on all Sales Institute posters related to sponsorships.
5. Highlighted link to partner's web site on the FSU Sales Institute and ICSC web sites.
6. Web access to sales majors' role-play videos (with student permission).
7. 6ft table at career fairs.
8. Recognition on all signage during the competition events.
9. Participate as judges and buyers for qualified sponsor participants competitions.
10. Ability to purchase 2 reserved seats at the awards banquet.
11. Eighth page of space to describe jobs and internships in the ICSC "Opportunity Guide" given to all student participants

*Success happens when preparation meets opportunity*