

Full Page

8 x 10

1/2 Page

8 x 4.875

1/8 Page

3.875 x 2.3

1/4 Page

3.875 x 4.875

ICSC Ad Specs

Resolution must be a minimum of 300 dpi
at 100% of size

PDF or EPS are the preferred formats,
high-resolution JPG or PSD files are acceptable

Full page - 8 x 10

1/2 page - 8 x 4.875

1/4 page - 3.875 x 4.875

1/8 page - 3.875 x 2.3

Please direct questions on specs to kmlunt@fsu.edu