

# FINANCING SOLUTIONS FOR IMPROVING ENERGY EFFICIENCY



**U.S. ENERGY RECOVERY**  
C A P I T A L

## THE NEED

Lighting upgrades are needed to improve productivity and overcome high energy use, outdated technology, high maintenance costs, and potential safety issues.

## THE PROBLEM

Delaying lighting upgrades results in cash flow loss due to higher maintenance costs and energy use. However, many companies site capital budgets and internal budget approvals as major constraints to installing upgrades.

## THE SOLUTION

### FINANCING

Equipment Lease or "As-a-Service"

### Benefits of Energy Project Financing:

- No upfront out-of-pocket cost to start project
- 100% TurnKey project financing
- Positive Cash Flow solution puts real dollars in your pocket each month, using the energy savings to fund your project
- Could be eligible for utility rebates (depending on energy provider and location)

## THE OPTIONS

### Finance or Capital Lease (\$1 / Nominal Purchase Option)

- Lessee takes depreciation and interest expense deductions related to the project.
- Lessee takes ownership of and has legal title to the equipment.

### Operating Lease or Rental Contract

- Lessee has the right to use the equipment for a specified period of time.
- Lessee, under an Operating Lease, has the option to purchase (typically for Fair Market Value or "FMV") or return the equipment, or renew the lease at the end of the lease term.
- Lessee, under a Rental Contract, has the option to return the equipment or continue renting the equipment at the end of the rental term.

### Lighting as a Service (LaaS)

A customized, high-quality lighting system without the hassles of maintenance, repairs, upgrades, monitoring of and ensuring the technology's performance, which becomes the responsibility of the LaaS vendor, who retains ownership of the lighting retrofit. You simply make a monthly payment for the "use" of the service.



Call us to learn how you can finance energy efficiency projects that create positive cash flow with no out-of-pocket costs, and fixed monthly payments.

FOR MORE INFORMATION, CONTACT: